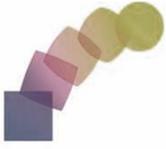




## Maximizing Employee Resources...Implementing Transformation Improving the Predictability of Important Human Capital Decisions



### TRANSFORMATION

- Transformation is a great ideology and objective communicated by many of today's foremost 'thought leaders.' Some synonyms of **Transformation** are: Makeover, Change, Conversion, and Renovation. To successfully achieve 'transformational results,' in a meaningful and sustainable way, an Organization must have a scalable and cost-effective process that can be adopted internally by its Leadership Team.
- It is our conviction that Leaders of small to mid-sized Organizations do not need more 'great thoughts' and ideologies. What 21<sup>st</sup> Century Leaders need is a proven **methodology** supported by an easy-to-access **platform** that provides cost-effective **business solutions** that can be readily integrated into an Organization's existing Culture Initiatives.

## Just the Facts

SUSTAINABLE TRANSFORMATION of any Organization's Culture, whether it's a for-profit or non-profit entity, requires a cost-effective and foundational **LEARNING METHODOLOGY** that will positively impact and transform every Executive, Manager, Supervisor, and Employee both personally and professionally.

**VALUABLE INSIGHT:** As workplace demographics continue to change, due to the rapid influx of the Millennial Generation and Generation Z, it is becoming more urgent that Organizations have in place a foundational 'learning platform and mentoring process' that is capable of keeping these two generational groups committed and engaged.

## Personal Leadership Effectiveness™

*...is the FOUNDATIONAL LEARNING METHODOLOGY for  
Culture Transformation, Sustainable Change, and Workforce Readiness!*

### PLE Definition:

*The skill of leading and governing  
yourself to reach your full potential.*



- The **PLE Value Proposition** is comprised of **FIVE HUMAN DNA FACTORS**. An individual's **PLE** has little to do with their education, job skills, or work experience.



- The **PLE Value Proposition** is the one **COMMON DENOMINATOR** that every person can improve through learning, mentoring, and coaching.
- Every Executive's, Manager's, Supervisor's, and Employee's **Personal Leadership Effectiveness™** has either a positive or negative impact on their performance, productivity, team effectiveness, and overall contribution to the Organization's Vision, Mission, and Purpose.



# Special Invitation ...Experience the PLE Value Proposition and the MERIT Profile



Maxie Carpenter

Five years ago, I was introduced to the **PLE Value Proposition**. It not only changed my entire perspective with how to help individuals motivate and govern themselves to lead, but it also tapped into my inherent, instinctual and spiritual belief that *if it's to be, it's up to me*. I was so compelled that I engaged completely in the process and became certified as a PLE Consultant, Trainer, and Coach.

My mentor, Sam Walton (Founder of Walmart), has been recognized as probably the greatest retailer in history. He was also the greatest Leader I personally ever worked with. Two things he taught me above all else was to always invest in my personal and professional development, and to surround myself with the best people I can find (especially those better than myself).

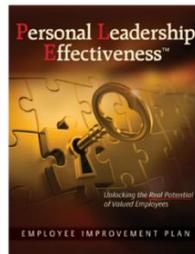
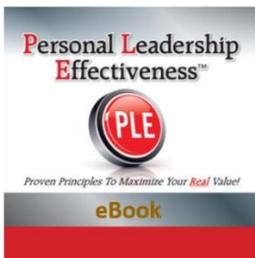
- I can confidently tell you that the **PLE Value Proposition** has **SIGNIFICANTLY ENHANCED** my personal and professional growth for many years, and it has helped me to achieve several personal and professional goals.
- I challenge you to give serious consideration to investing in the **Special Offer** below so you can have a firsthand **PLE Learning Experience**. The insights provided by the **MERIT Profile Assessment** alone far exceed the special price of **\$150.00**.



I believe that many people in 2020 are seeking a 'reboot' for their personal and professional lives. As an added incentive, for my personal and professional relationships, I have successfully negotiated with Future Achievement International (creator of the **PLE Value Proposition**) to match each purchase up to the first **2,020 Special Offers** sold.

- ✓ If you act now you get two packages for an investment of only **\$150.00** (\$75.00 each). Please consider providing this opportunity for a family member, co-worker, friend, or professional relationship.

## Personal Leadership Effectiveness™ Learning and Engagement Resources



**Weekly Insights**  
52 Weekly Audio Emails



**MERIT Profile**  
Educational Tutorials



**Operating System**  
Whitepaper

**Important Note:** The **Bonus Gift** is being provided on a first come, first serve basis. Once your order is processed, you will be notified by a representative to ensure that you and the person you selected receive your **PLE Learning Resources** in a timely manner.



**The Leadership Consortium**  
Leadership through a different lens!

**Maxie Carpenter, Principal**  
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**Special Offer Materials Include:** Informational 60-page **PLE eBook**, a **MERIT Profile Assessment** that produces a 13-page Development Report and 6-page Recruitment Report, two pre-recorded MERIT Profile Tutorials to assist you in reading and interpreting the data in the two reports, and a **PLE Improvement Plan**. You will also receive a **PLE Subscription** to a year's worth of encouraging audio recordings containing **PLE Insights** that arrive weekly by email. These weekly messages will motivate you as you work to improve your overall **Personal Leadership Effectiveness**. You will also be receiving a comprehensive **PLE Operating System Whitepaper** that details the personal and professional benefits of developing your **Personal Leadership Effectiveness** both personally and professionally.